



**BELIEVE IN YOUR DOWNTOWN!**  
**2014 CHALLENGE OF THE BLUFFS**  
**5-MILE RUN & 2-MILE WALK**  
**10:00 a.m. Saturday, October 18th, 2014**

*\*NEW IN 2014 - we've upgraded to Tek-Shirts, combined the race with our chili cook-off, and added the "King & Queen of the Bluffs" contest — we will crown the male & female runners who reach the summit first!*

**ENTRY FEE:** \$25.00 per entrant if postmarked by Oct 6th, or \$30.00 fee after Oct 6th and on race day  
**IN ORDER TO BE GUARANTEED A T-SHIRT YOU MUST REGISTER BY OCTOBER 8TH!**

**PARTICIPANTS RECEIVE:** Short-sleeve TEK-SHIRT & entry into the Downtown Alton Chili Cook-Off after the race

**POST-RACE REFRESHMENTS & AWARDS CEREMONY:** Outdoor stage on 3rd Street between Piasa & Belle St. (near the beer tent!)

- **5-MILE RUN AGE DIVISIONS & AWARDS:** Male and Female: 19 & under, 20-29, 30-39, 40-49, 50-59, 60-69, 70 & over  
 First Male and Female overall, first master Male and Female (over 40)

- **2-MILE WALK AWARDS:** 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> overall

**THREE PAYMENT OPTIONS:** 1) Cash 2) Check written to "Alton Main Street" 3) Pay on-line at [www.Active.com](http://www.Active.com)

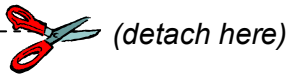
**STARTING LINE:** 200 W. 3<sup>rd</sup> Street Alton, IL 62002 (Corner of 3<sup>rd</sup> & Belle Streets)

**PACKET PICKUP AND REGISTRATION:** 9:00 - 9:45 a.m. on race day at 200 W. 3<sup>rd</sup> St. (Riverbender.com Community Center)

**WATER STATIONS:** available at the 1-mile and 3-mile markers

**RACE RESULTS:** will be posted on the events page at: [www.DowntownAlton.com](http://www.DowntownAlton.com) and [www.RunningStartSports.com](http://www.RunningStartSports.com)

**KEEP THE TOP FOR INFO & RETURN THE COMPLETED REGISTRATION FORM BELOW WITH PAYMENT**  
**PLEASE PRINT – ALL ENTRIES MUST BE SIGNED & A SEPARATE FORM FOR EACH ENTRANT IS REQUIRED!**



NAME: \_\_\_\_\_ CIRCLE SEX: MALE - FEMALE  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ DATE of BIRTH \_\_\_\_\_ AGE ON RACE DAY \_\_\_\_\_  
 E-MAIL ADDRESS \_\_\_\_\_

**CIRCLE YOUR SHIRT SIZE: Adult S - M - L - XL**

**CIRCLE YOUR EVENT: 5-mile Run / 2-mile Walk**

**WAIVER ON RACE APPLICATION:** I know that running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running in this event including, but not limited to: falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of you accepting my entry, I, for myself and anyone entitled to act on by behalf, waive and release Alton Main Street Inc., the City of Alton, Illinois, the Village of Godfrey, Illinois and all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. Absolutely no dogs, roller skates, headsets or baby strollers. No refunds on registration fees.

**Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_  
 (Or signature of legal guardian if under 18)

**Please make checks payable to: Alton Main Street**

**Mail signed registration form and fee to: Alton Main Street (Attn: Bluff Run) 200 W. 3<sup>rd</sup> St. Suite 100 - Alton, IL 62002**

**For more info, please call (618) 463-1016, visit [www.DowntownAlton.com](http://www.DowntownAlton.com), or email [info@AltonMainStreet.org](mailto:info@AltonMainStreet.org)**